Portfolio of Daniel Reif

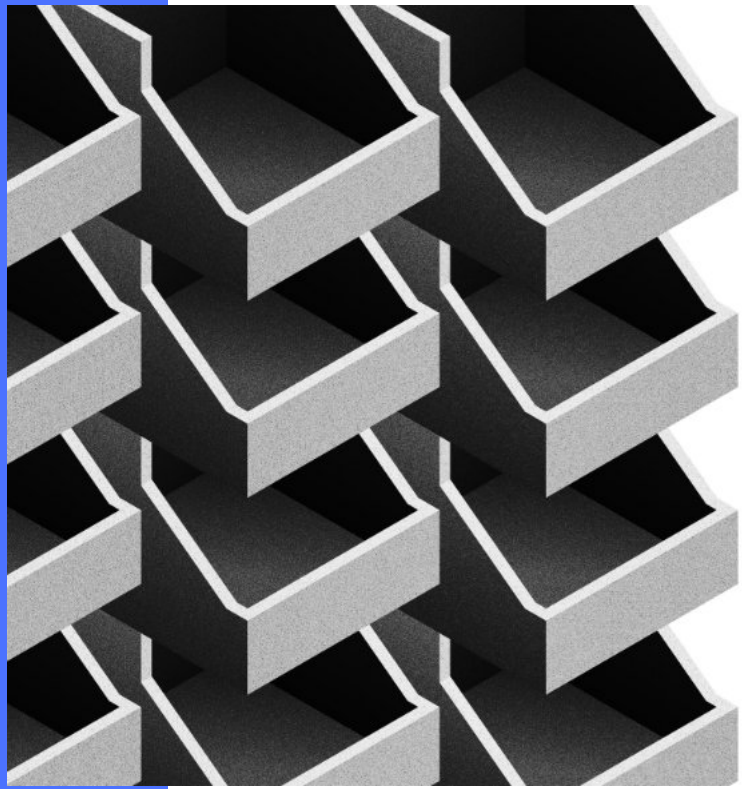
A selection of my recent work.

Showcasing my skills in:

- Webdesign
- Graphic Design
- Illustration
- WordPress

danielreif.eu
instagram.com/dani_re0
instagram.com/viel.gestaltig

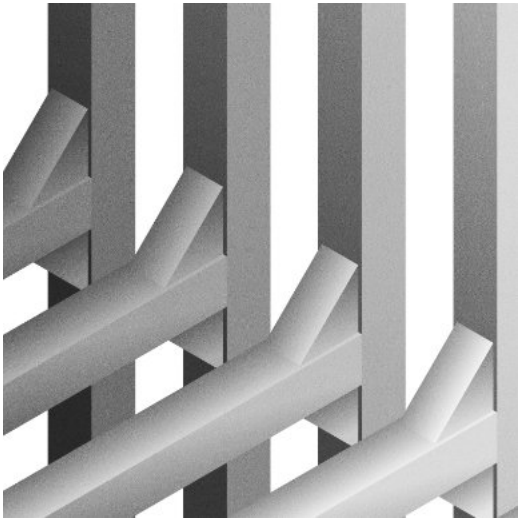
Isometric Vector

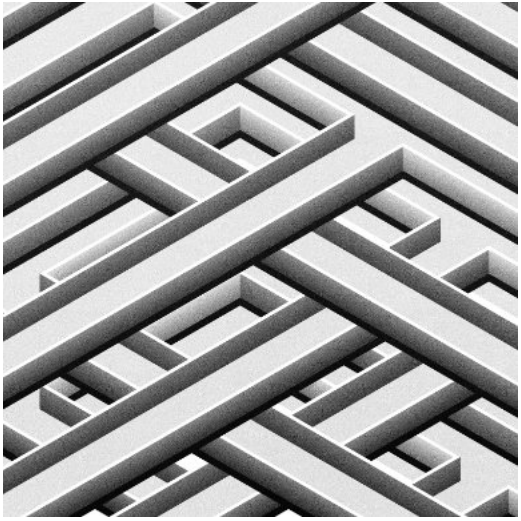


Inspired by brutalist and other architecture that works primarily with raw concrete.

The aim was to create visually pleasing compositions out of repeating modules.

Affinity Designer, Photoshop, Illustrator

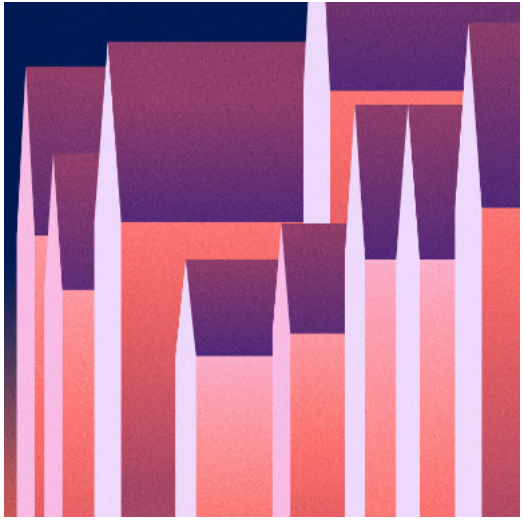


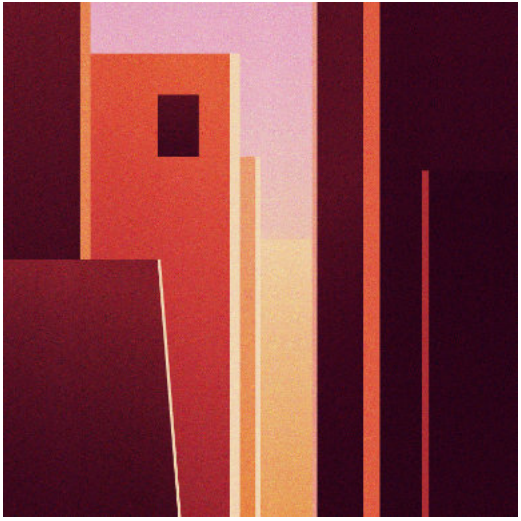


2D Illustrations

An ensemble of houses, a street lined with old buildings, a small village and other clusters of housing space provide endless ideas for simplified architectural illustrations. These focus on visually appealing arranged shapes and selected colours.

Affinity Designer, Photoshop, Illustrator



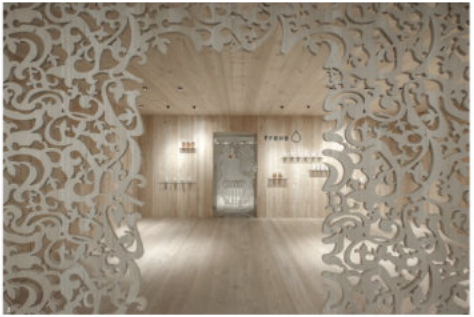


Book layout for print

For the coffee table book “Einfach schön & vollkommen entspannt” that showcases various exterior and interior architecture solutions in the realm of wellness, I designed the grid and layout.

Eeach page evolves around the center, gravitating towards it. This highlights the idea of a holistic approach that is reflected in the presented architecture. Different colours and fonts designate different categories within the book.

InDesign, Photoshop



Bauernbadl Bad Schörgau

Bad Schörgau hat eine Jahrhunderte lange Tradition als Bauernbad, eingebettet in die gelebte Kultur der Samer Bergbauern. Die hauseigene Quelle wurde bereits 1624 als Heilquelle erwähnt. Das historische Bauernbad mit Zuberzellen arbeitet mit dem Wasser aus dem Quellursprung und dem Anwendungsangebot rund um die Samer Latsche.

Das Erdgeschoss besteht aus dem Eingangsbereich mit Beratung und den Räumlichkeiten des Bauernbads. Im Obergeschoss befinden sich Anwendungs- und Massageräume.

Eine frei geschwungene Treppe verbindet die beiden Geschosse. Die Form der Treppe und die fließenden Raumfolgen nehmen Bezug zum Thema Wasser. Der Eingang in den Badbereich erfolgt über eine Wand mit Rankenmuster, abgeleitet aus dem historischen Globalornament des Bauernbads. Der Raum wurde mit heimischer Lärche ausgekleidet, die Anwendungsprodukte werden dort auf handgeschmiedeten Nägeln aus Schwarzstahl ausgestellt. Ein mit Zirbenschindeln ausgekleideter Ruheraum ergänzt das Angebot.

1 Der Anwendungsraum im Obergeschoss mit Blick auf das Gemälde

2 Das vergoldete Rankenmuster findet sich hier in einer modernen Interpretation wieder

3 Verschiedene Gebäudeformen als Inspirationsquelle für den Entwurfsprozess von Eva Brenner.

Geneva Wellness Center

Dieses zeitgenössische, orientalisch anmutende Gebäude bietet 3.000 Quadratmeter Ruhe und Entspannung am Genfer See.

Innen- und Außenbäder, ein Hammam-, Spa- und Entspannungsbereich, zwei Restaurants und eine Panoramaterrasse gewährleisten ein einmaliges Wellnesserlebnis, das eigentliche Gebäude wird durch eine weiße Betonfassade hindurch sichtbar, diese Mashrabiya-Fassade fügt sich mit geometrischen, sechseckigen Motiven harmonisch in die bestehende Umgebung ein und interpretiert die Identität des Ortes neu. Das Innere bietet eine allegorische Synthese von Orient und Okzident. Ein Teil des Innenbereichs auf drei Ebenen befindet sich unterhalb des Haupteingangs. Einen hohen Wiedererkennungswert hat das farbige Mosaikmuster, das sich über die Wände erstreckt. Große Fliesen stehen im Kontrast dazu und unterstützen die räumliche Nüchternheit. Mithilfe des Seewassers werden Wärmepumpen betrieben, die 100 Prozent nachhaltige Energie gewährleisten. Um die Wärme des Aufenthaltsraums zu erhalten, wird das Wasser über Nacht anderweitig gelagert.

1 Das Gebäude bedient sich an dem traditionellen Material, um sich in die Umgebung aus Stein und Sand einzufügen.

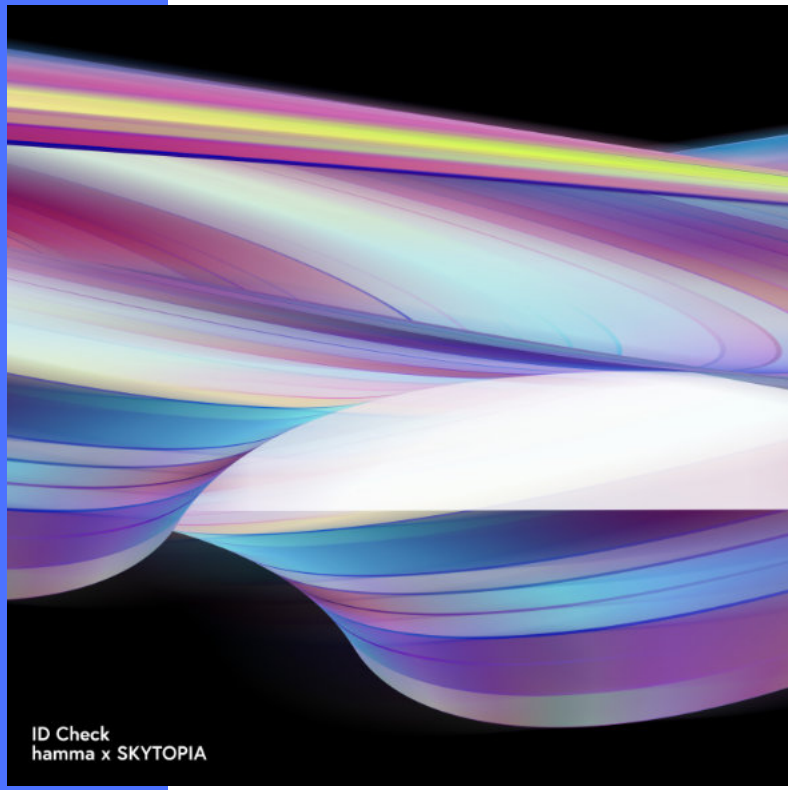
2 Mit Blick auf den See und die Alpen können die Gäste zur Ruhe kommen.

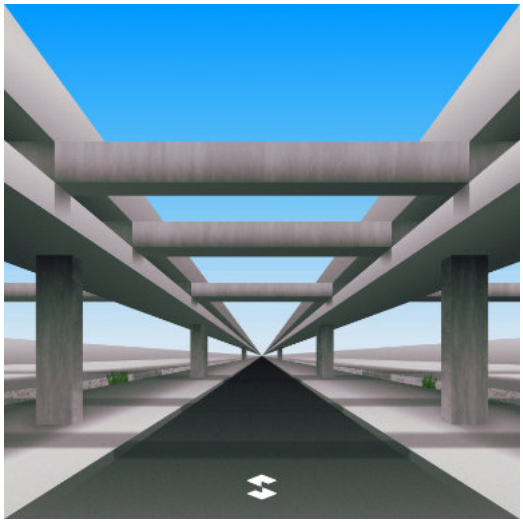
3 Die Außenform symbolisiert das Eintauchen zum Innenleben.

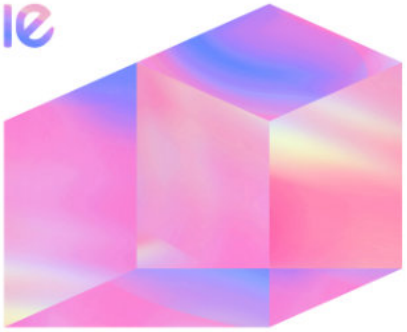
Cover Art

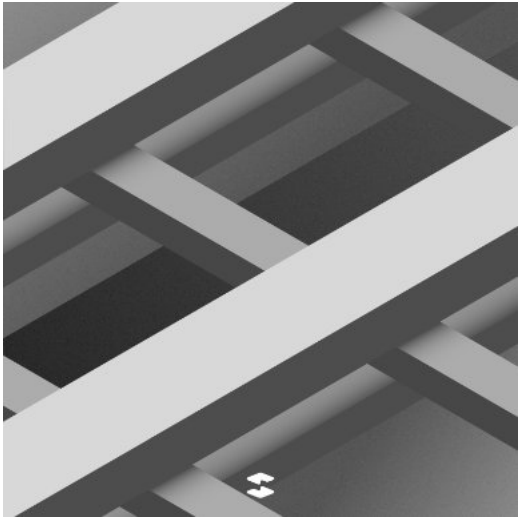
Various covers I created for digital releases on streaming services.

Affinity Designer + Publisher, Photoshop, Illustrator, InDesign









Poster
Real & Concepts

Regularly I challenge myself to create interesting posters that combine several of my skills. Usually it starts with an abstract illustration for a given theme that I then combine with typopgraphic elements resulting in a simple yet effective combination.

This way I am both able to improve and find new approaches on how to employ my skills effeciently.

Affinity Designer + Publisher, Photoshop, InDesign

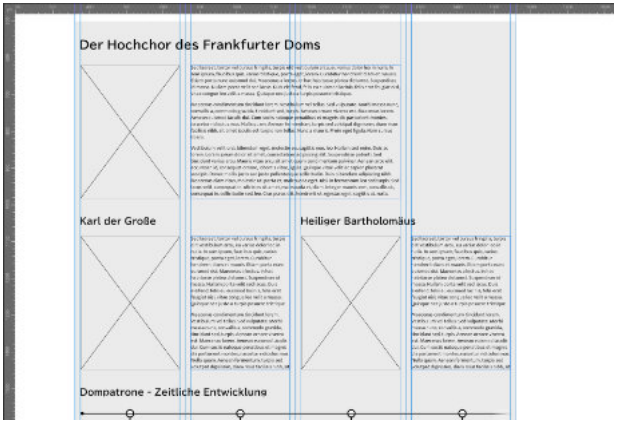
NEW DAWN FORUM
ABANDONED
MODESTY
MIRO
SATELLITE EMPIRE
06/02/2016
1pm EST/6pm UTC/7pm CET
dubtrack.fm/join/just-a-chill-room
chill room

Emitter
Emitter

Web project: Dome Frankfurt

During my studies in the humanities with a focus on aesthetic theory and art history I research a lot of different topics. I try to come up with ways to visualize the results them. In this case, I started to conceptualize a website that explains the relations between objects in the choir of the Frankfurt cathedral. As many of these show depictions of Saint Bartholomew and Charlemagne.
The goal was to emphasize their history and making an otherwise off limits part accessible digitally.

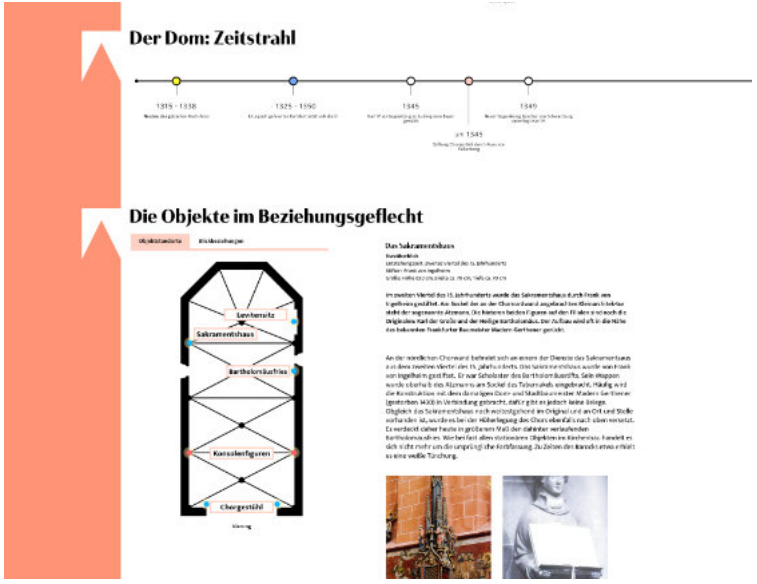
Affinity Designer/ Publisher, Illustrator, Photoshop, HTML, CSS3, JS

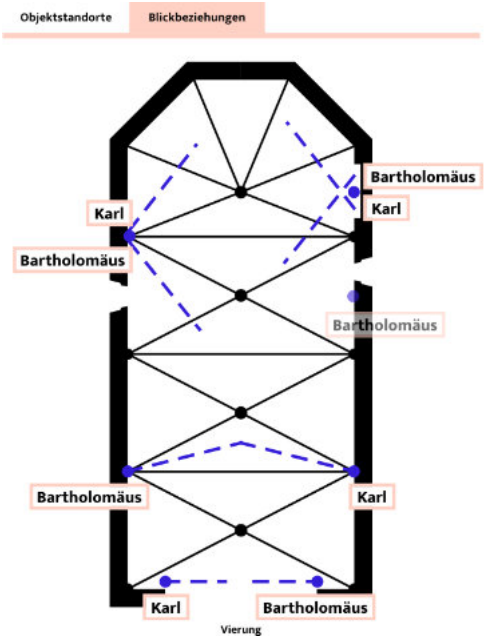


The site features the main landing page with all the necessary information that can be expanded upon by following links to the „built-in“ lexicon of important keywords or by accessing the in-depth texts.

The color scheme vaguely follows the colors of the actual architecture. Elements of gothic appearance help structure the site.

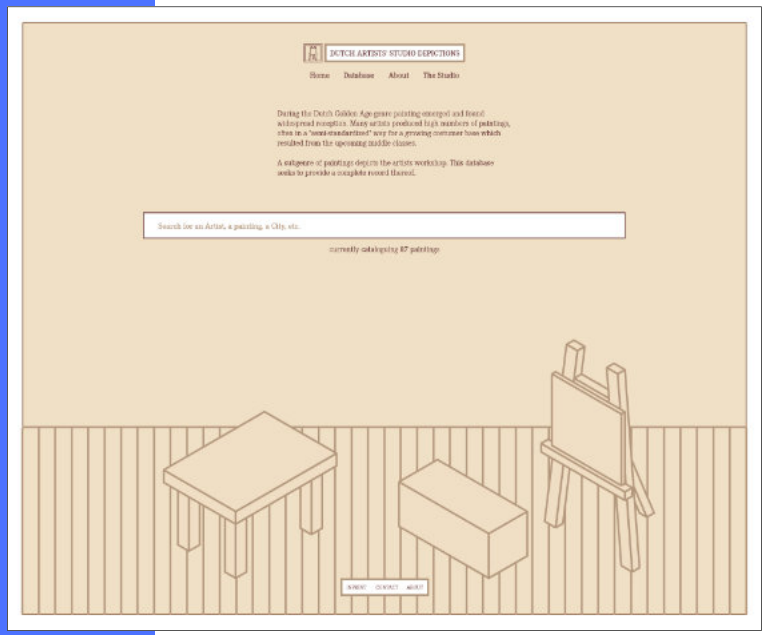
beta.gedankenwall.com/wordpress/ (WIP)





Exploring ways to show relations within the choir based on a vector ground plan meant to be interactive on the final site.

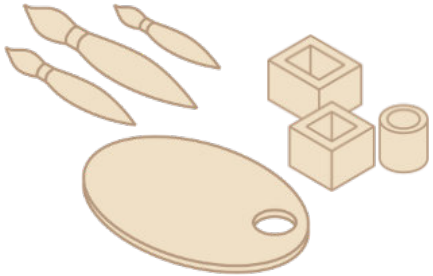
Web project: Dutch genre art



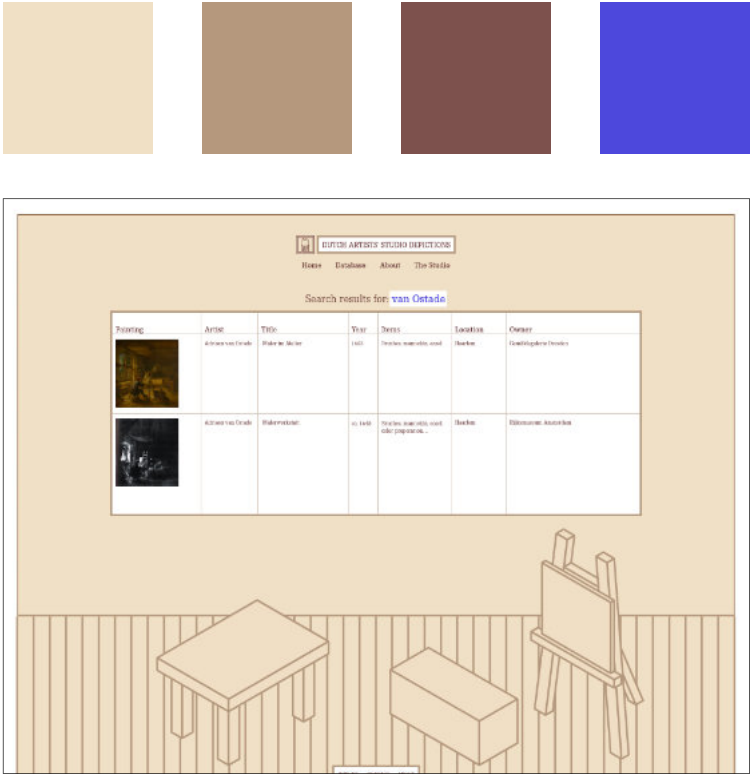
For a class at university, I wrote a paper about depictions of studios in Dutch genre painting of the 16th/17th century. During this time this sujet was explored and gained rapid popularity among artists and buyers. There is no easily accessible index available however. For this reason, I began a concept for a database site that offers quick information while at the same time offering deeper insight into the reality of these paintings in general.

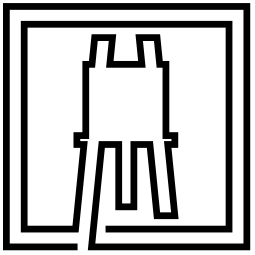
Affinity Designer, Adobe Xd, Illustrator, Photoshop

Adobe Xd prototype link



The site features isometric elements as a way to highlight the spatial nature of the paintings (they show spaces after all). It is centered within a frame (all paintings in one place) and takes up colors of raw canvas, discolored linseed oil and old paper. It is an archive in the end.



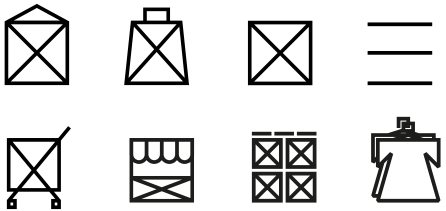


The logo is drawn by a single line. Highlighting the process, forming an easel - an element present in all paintings and refers to the „serial character“.

Concept: nonfini.de

Fully designed and developped theme for a personal project not yet released.

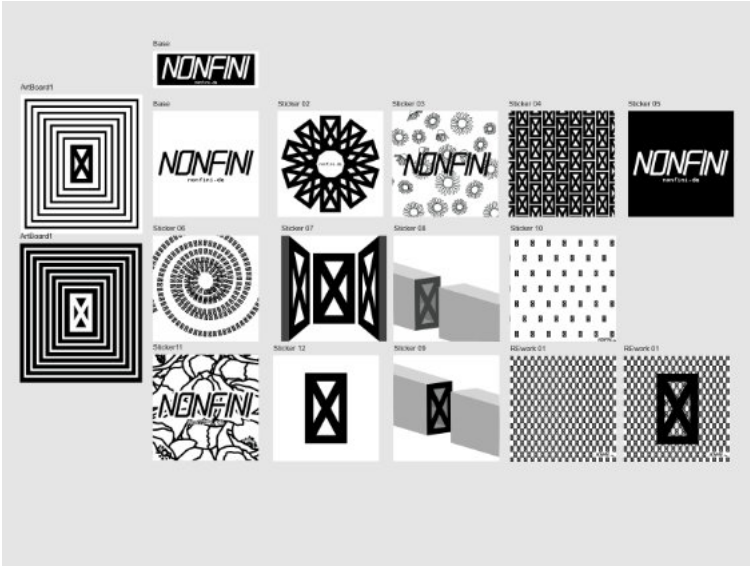
Nonfini will release manually screen printed t-shirts on a regular basis. The concept of the „non-finished“ is reflected by the style of the site. Clothing only really starts to make sense once an individual wears it, thus completing it, or rather building and adding to its history. Thus it is nonfini. The wearer makes it.



Several icons I designed for the site.

Adobe CC, Wordpress,
PHP, HTML, CSS, JS

nonfini.de (soon)

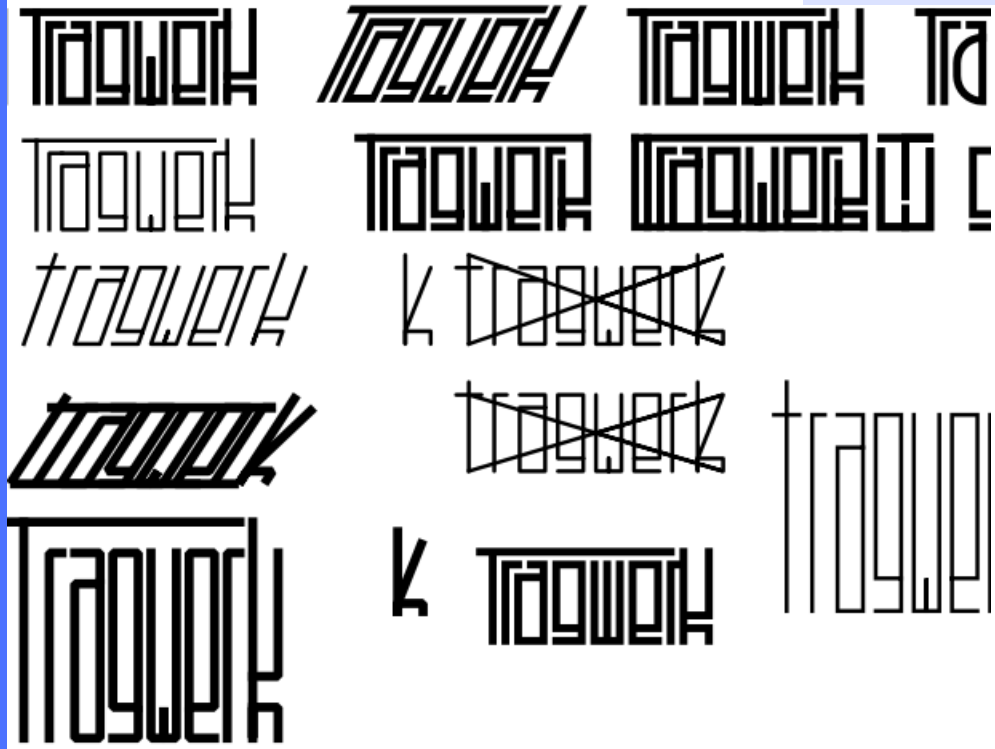


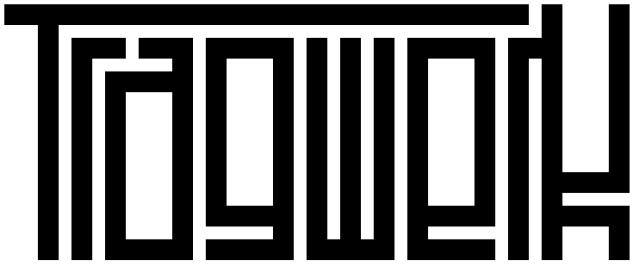
The website is part of an entire concept with wordmark, logo, illustrations, etc. developped by myself.

Typographic Experiments

These are typographic experiments that usually follow a specific idea - mostly based on a single word. I create all the shapes and the resulting letters from scratch.

Handsketching, Affinity Designer, Illustrator



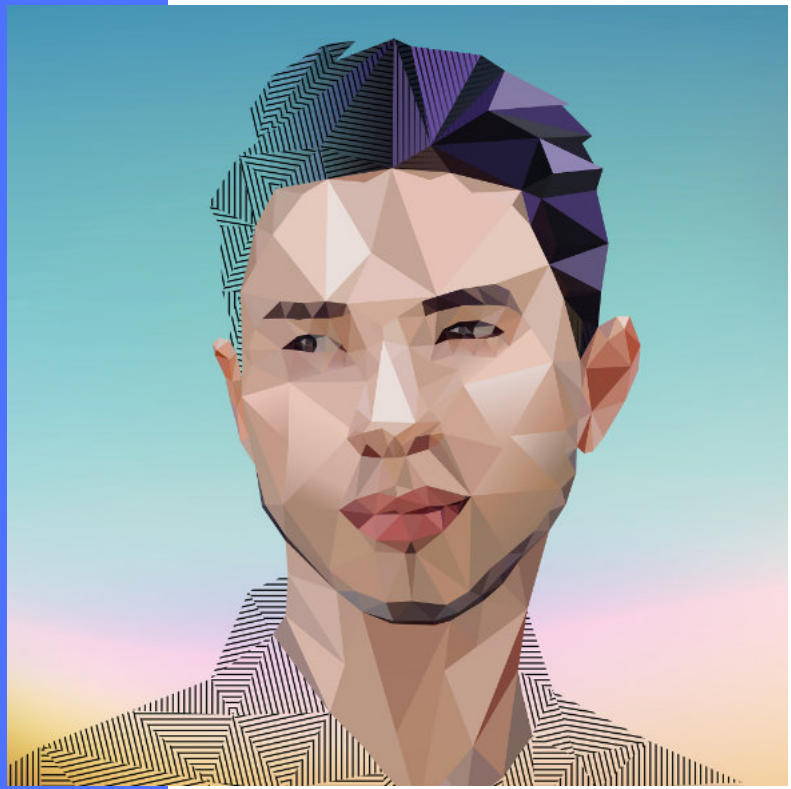


TRAGWERK
TRAGWERK
TRAGWERK

Skytopia Instagram Posts

Timetables and flyers specifically adapted for instagram posts. Created for electronic Tokyo-based producer Skytopia. I also designed his artist picture (left).

Affinity Designer/ Publisher, Illustrator, Photoshop



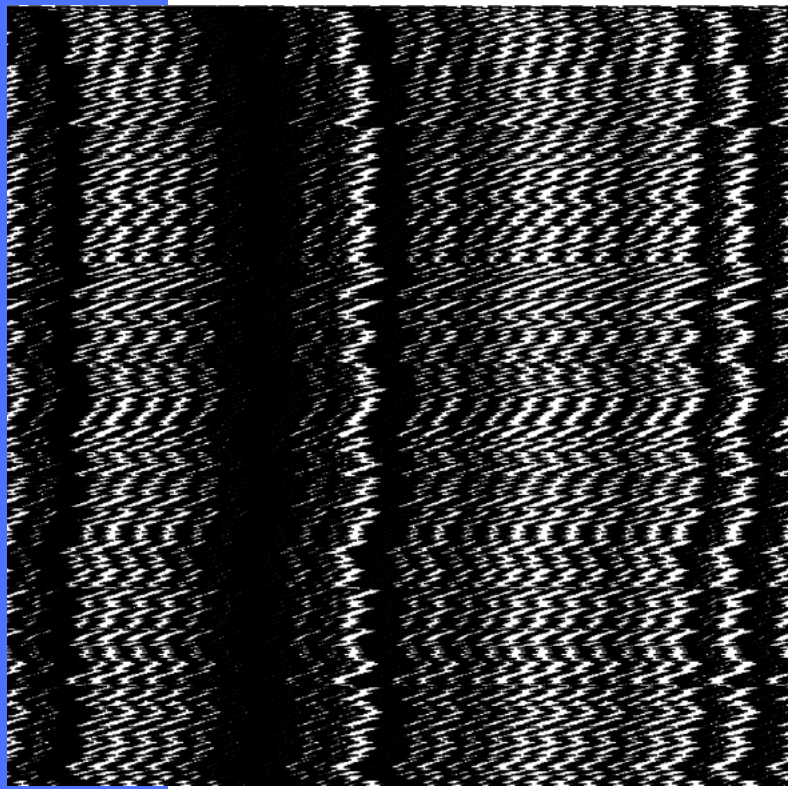
#家onclouds
Live:
ナツ・サマー
band set with ONEGRAM
リリリップス
Chris Baluyut
o'share
ぎゅうにゅうとたましい
SKYTOPIA feat. ada & kanade
DJ: has, methyl, Pherr, Kelly
Dance: TKG remix
VJ: CHIHIRO
09.14 (Sat) 18:30
@ Kagurane (神楽坂)
Advanced: ¥1,400 + D
Door: ¥1,900 + D

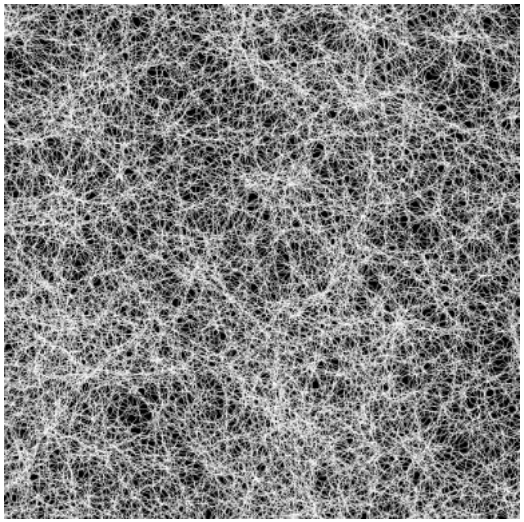
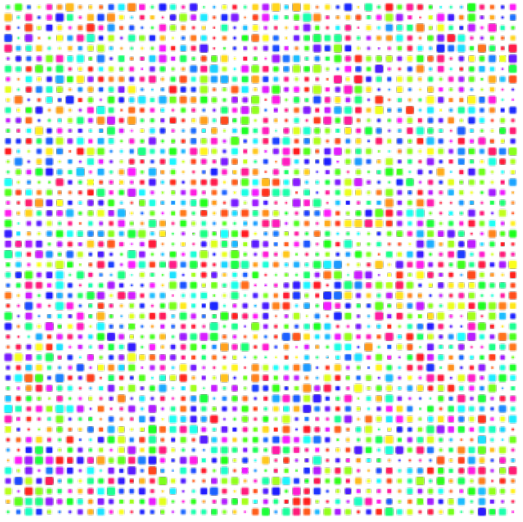
#家onclouds
Kagurane (神楽坂)
09.14 (Sat) 18:30
Advanced: ¥1,400 + D
Door: ¥1,900 + D
18:30 methyl
19:00 TKG Remix
19:25 Chris Baluyut
19:55 ぎゅうにゅうとたましい
20:25 o'share
21:05 リリリップス
21:50 ナツ・サマー & ONEGRAM
22:35 SKYTOPIA feat. ada & Kanade
23:00 has
DJ Support: Kelly, Pherr

#家onclouds
2F Main
1F Culture Lounge
23:00 MARMELO
00:15 なかむらみなみ
00:45 田島ハルコ
01:25 SKYTOPIA feat. ada, kanade & 荏田美月
02:05 SARA-J
02:25 原島"ど真ん中"宙芳
02:55 なみちえ
03:25 ONJUICY
03:45 #家onclouds crew
23:00 関係者 (選曲係)
23:30 KELLY
00:00 queso (simonsaxon)
00:30 hype
01:00 hosaka (OUT of DATE)
01:40 超常現象
02:10 hayami
02:40 ダブリーサマーちゃん
03:10 貞定マン
03:40 Pherr
04:20 #家onclouds crew
12/7 (Sat) 23:00~
@ EBISU BATICA
Advanced: ¥2000+D
Door: ¥2500+D
Tickets

#家onclouds
なかむらみなみ
SARA-J
原島"ど真ん中"宙芳
ONJUICY
なみちえ
MARMELO
SKYTOPIA feat. ada, kanade & 荏田美月
田島ハルコ
1F Culture Lounge:
Yasunaji hayami 貞定マン
queso (simonsaxon)
KELLY ダブリーサマーちゃん
Pherr 関係者 (選曲係)
hosaka (OUT of DATE)
VJ: CHIHIRO PSMF
Art: LID BREAK
12/7 (Sat) 23:00~
@ EBISU BATICA
Advanced: ¥2000+D
Door: ¥2500+D
Tickets

Creative Coding P5.js



Code offers many possibilities. With the javascript library p5.js one can easily come up with interesting generative art. Some basic for-loops can go a long way. The examples here showcase some of my experiments - mostly playing with a fragmented aesthetic.

The works here are the direct result of code. But generated images provide a wonderful base for further editing in graphic programs or as base illustrations for other design work, such as posters or articles.